Create a statistical model with the following details

**Data Description**

**Predicting the Sales**

Imagine that the CEO of a DVD player sales co. approaches you in order to predict the sale of DVDs. He also provides you the data such as the advertising budget (in thousands),

Sales (in thousands) , number of times the song is played in the Radio Mirchi per week and the attractiveness of the band(rated by 1 to 10 by an independent agency).